

ISMA Reports - Advertising Opportunities

The biweekly newsletter of the Indiana State Medical Association, *ISMA Reports*, gives physicians in our state the legal, insurance and regulatory news they need to care for patients and run their medical offices.

The ISMA offers you the opportunity to place your message in the hands of doctors statewide – as well as medical practice managers – for a price that will surprise you. No other publication can help you reach this special statewide target audience.

Ad details

The ISMA has a limited number of ad spaces in the year's 25 newsletters. You may purchase one box out of the five available per issue or print a larger ad by securing two or more ad boxes. If you contract for more than one issue or purchase more than one box, **you're eligible for a 20% discount.**

A single box in one issue (4.3" wide × 3.175" tall) is only \$250.

The 20% rate cut can give you a double-sized ad (4.3" wide × 6.75" tall) for \$400.

Or send us a single box ad and run it in two issues for \$400. For additional or larger ads, the 20% discount continues to apply.

Questions?

Contact Kathleen Hopper, ISMA managing editor, at khopper@ismanet.org, (317) 261-2060 or (800) 257-4762.

Details for ad layout

Advertisements must be provided at the correct size and saved as an Illustrator, Photoshop or PDF file or as a high-resolution (300 dpi) JPEG, TIF or PSD. Ads can be in grayscale or two color (black and blue PMS 288).

ISMA Reports back-page ads



20% Discount
for multiple ads!